



Inventive Camera Bags for All of Your Gear

Be Ready "Before The Moment"™

News **UPDATE** From Think Tank Photo

December 2009



The big news is that we just learned this morning that our Airport TakeOff™ rolling backpack was named a 2010 Hot One Award winner by *Professional Photographer*. And, the article about our award-winning Shape Shifter® backpack had a bad link, which we've corrected. Enjoy!

Airport TakeOff™ Rolling Backpack 2010 Hot One Award Winner

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Professional Photographer today named the [Airport TakeOff](#) rolling backpack as a winner of a prestigious Hot One Award. Designed to comply with international airline carry-on requirements, the Airport TakeOff accommodates pro-sized photography gear, including two pro or regular size DSLR bodies with or without lenses attached. It is designed as a transportation solution that combines the

portability of a backpack with the ease of a rolling suitcase. Converting it to and from a rolling camera bag to a comfortable backpack is so easy because the straps can be simply tucked away to start rolling immediately, or, they can be completely zipped inside the rear panel.

Popular Photography Names Shape Shifter® One of "30 Best" of 2009

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Popular Photography named our [Shape Shifter®](#) backpack one of the 30 best products of 2009. In their own words: "We tried them, we loved, them, and now we laud them. Here's a round of applause for the photo products that wowed our editors the most this year."



They added: "The Shape Shifter is one of the only camera bags we've used that gets better after you've taken your camera out of it. A zipper around the sides of this

backpack lets your shrink its depth, so it won't stick out very far while you shoot: Loaded with gear, it's 7 inches deep, but zipped tight, it's only 3 inches--no more smacking people with your pack when you turn to grab your shot."

Brian Erwin
Marketing Director